WG03 Program planned at the **Barcelona ISA World Forum of Sociology:**
Mapping the Body: the bodily factor in memory and social action
main theme: the dynamic function of the body in the construction of social space

CALL FOR PAPERS

Session included in the WG03 program:

Techno-Body: Creative Practices and Unpredictable Uses

> *The artist picks up the message of cultural and technological challenge decades before its transforming impact occurs (McLuhan, 1964)*

This session aims to investigate the relationship between the body and technology found in emerging digital art projects. The author introduces the term 'techno-bodies' to describe the relationship between body and technology that can be understood as involving mutual action, mobility, and continuous redefinition. Creative practices such as digital art offer a vivid context in which it is possible to begin understanding the complex configurations that occur between body and technology in order to develop a practical methodology for their implementation within contemporary social contexts.

Techno-bodies in action, redefine space and time creating new geographies, and as information systems provide a further dimension to experience, new categories emerge to cope with the mixed realities: body space/social space, real space/virtual space, body time/social time, real time/virtual time, narrative body/social narrative.
Techno-bodies addresses and re-configures the dialectics of subjective body and social body, exemplifying on one side *citizen terminal* (Virilio, 2004), and on the other *smart mobs* and *flash mobs* (Rheingold, 2002).

The session will include theoretical frameworks and practical case studies within the digital arts that offer 'maps' of techno-bodies in action.
A multi/trans-disciplinary approach is required for the proposal, taking into account the evolution of theoretical thinking in different disciplinare areas, and convergent in the study of the relation between science and new technologies.

Submission details:
- To confirm your interest in participating in this session please send an email to Tatiana Mazali (tatiana.mazali@polito.it) and Gianni Corino (gianni.corino@plymouth.ac.uk) before December 15th, 2007.

- Proposals (500 words max.) should be sent to: Tatiana Mazali (tatiana.mazali@polito.it), Gianni Corino, (gianni.corino@plymouth.ac.uk), and Bianca Maria Pirani (biancamaria.piran@alice.it)
The deadline for submission of abstracts is December 31, 2007.